# invisible talents!

Encouraging and recognising the contributions of people 80+



# project introduction

#### Why invisible talents?

#### THE CONTEXT

Studies show that learning and participation in later life is crucial for one's well-being, health and engagement. However, older and very old people who are not used to participating and contributing their voices and views are less likely to participate in activities that require some pro-active

involvement. The low-threshold approach of invisible talents supports this difficult-to-reach target group to experience learning, participation and recognition. We are convinced that everybody has something to give – regardless of his or her age.

### What is invisible talents about? THE AIMS

The **overall objective** of the project in**visible talents** is to support health and social service
providers in residential and/or community
settings as well as citizens' initiatives
working with very old people in:

self-assessing the status-quo of participation and engagement opportunities in their organisation and developing concrete actions that promote engagement of their target groups and make talents visible.

## What do we mean by making talents visible? AN EXPLANATION

We are convinced that it is not always necessary to invent something new in order to implement common learning and engagement opportunities for older people. Sometimes it just needs an awareness raising 'little push' and some inspiration to make valuable talents visible and to promote the contributions of very old people to their communities.

Do we — in our work — acknowledge the contributions of older people and if so, in what way? How can we support older people in developing and contributing their talents? The invisible talents partnership will encourage organisations in reflecting these issues and finding innovative answers.



Everyone has something to contribute to this world. It's just a matter of being given the opportunity to do so.



### Who is invisible talents mainly for? THE TARGET GROUPS

- Older people who will be supported to re-detect their talents and make them visible.
- Health and social service providers in residential and/or community settings as well as citizens' initiatives working with very old people

#### How we are going to implement invisible talents? PROCESS AND OUTCOMES

invisible talents will be implemented through the following steps:

- We will elaborate a factsheet to inform about the project, raise awareness for the issue and inspire relevant organisations to join the self-assessment and implement activities to make older people's talents visible.
- We will develop and test supporting tools for organisations to self-assess their status-quo of engagement opportunities and develop concrete actions that promote the active involvement of their target groups and

- make their contributions visible. The online self-assessment tool will address organisations interested in becoming a competencies valuing organisation.
- With the **brochure** "Everybody has something to give" we will make visible experiences gained by organisations participated in the project.
- The e-presentation will provide background information, inspirational examples and practical tools to support the visibility of older people's talents in their community and in organisations.





# Visit us on invisible-talents.eu



### Who implements invisible talents? THE PARTNERSHIP

The Erasmus+ project started in October 2018 and runs until the end of September 2020. The project involves partner organisations in five European countries:

queraum. cultural and social research (Austria)

ISIS Sozialforschung • Sozialplanung • Politikberatung (Germany)

Lunaria (Italy)

Stichting Bij de Tijd (Netherlands)

Vytautas Magnus University (Lithuania)

Furthermore, the project is supported by AGE Platform Europe.

#### **European Coordination**

Anita Rappauer & Michael Stadler-Vida queraum. cultural and social research Obere Donaustrasse 59/7a, 1020 Vienna rappauer@queraum.org www.queraum.org















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